

Audience Overview

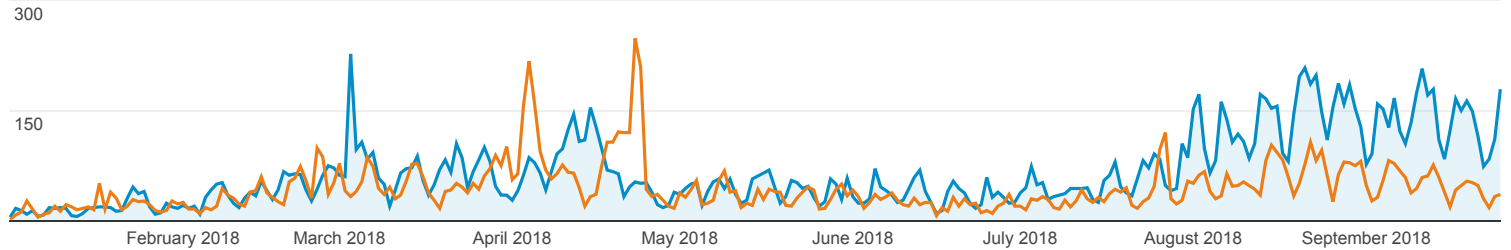
All Users +0.00% Users

1 Jan 2018 - 25 Sep 2018  
Compare to: 1 Jan 2017 - 25 Sep 2017

Overview

01-Jan-2018 - 25-Sep-2018: ● Users

01-Jan-2017 - 25-Sep-2017: ● Users



Users

51.25%  
16,572 vs 10,957



New Users

52.89%  
16,500 vs 10,792



Sessions

49.47%  
19,050 vs 12,745



Number of Sessions per User

-1.17%  
1.15 vs 1.16



Page Views

46.41%  
25,962 vs 17,733



Pages/Session

-2.05%  
1.36 vs 1.39



Avg. Session Duration

3.66%  
00:01:13 vs 00:01:10



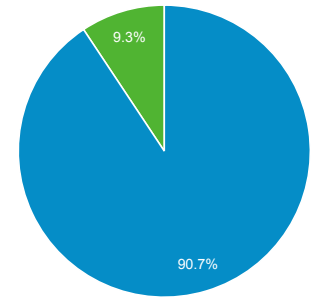
Bounce Rate

2.66%  
82.30% vs 80.17%

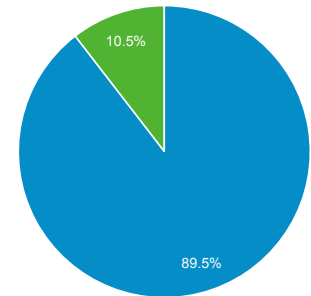


■ New Visitor ■ Returning Visitor

01-Jan-2018 - 25-Sep-2018



01-Jan-2017 - 25-Sep-2017



City	Users	% Users
<b>1. Pretoria</b>		
01-Jan-2018 - 25-Sep-2018	2,440	14.47%
01-Jan-2017 - 25-Sep-2017	1,453	13.04%
<b>% Change</b>	<b>67.93%</b>	<b>10.96%</b>
<b>2. Cape Town</b>		
01-Jan-2018 - 25-Sep-2018	2,288	13.57%
01-Jan-2017 - 25-Sep-2017	1,462	13.12%
<b>% Change</b>	<b>56.50%</b>	<b>3.41%</b>
<b>3. Sandton</b>		
01-Jan-2018 - 25-Sep-2018	2,007	11.90%
01-Jan-2017 - 25-Sep-2017	1,365	12.25%
<b>% Change</b>	<b>47.03%</b>	<b>-2.84%</b>
<b>4. Johannesburg</b>		
01-Jan-2018 - 25-Sep-2018	1,147	6.80%

01-Jan-2018 - 25-Sep-2018	1,147	6.88%
01-Jan-2017 - 25-Sep-2017	894	8.02%
<b>% Change</b>	<b>28.30%</b>	<b>-15.22%</b>
<b>5. Durban</b>		
01-Jan-2018 - 25-Sep-2018	1,126	6.68%
01-Jan-2017 - 25-Sep-2017	789	7.08%
<b>% Change</b>	<b>42.71%</b>	<b>-5.70%</b>
<b>6. (not set)</b>		
01-Jan-2018 - 25-Sep-2018	575	3.41%
01-Jan-2017 - 25-Sep-2017	361	3.24%
<b>% Change</b>	<b>59.28%</b>	<b>5.25%</b>
<b>7. Centurion</b>		
01-Jan-2018 - 25-Sep-2018	489	2.90%
01-Jan-2017 - 25-Sep-2017	258	2.32%
<b>% Change</b>	<b>89.53%</b>	<b>25.24%</b>
<b>8. Roodepoort</b>		
01-Jan-2018 - 25-Sep-2018	405	2.40%
01-Jan-2017 - 25-Sep-2017	292	2.62%
<b>% Change</b>	<b>38.70%</b>	<b>-8.35%</b>
<b>9. Paris</b>		
01-Jan-2018 - 25-Sep-2018	367	2.18%
01-Jan-2017 - 25-Sep-2017	7	0.06%
<b>% Change</b>	<b>5,142.86%</b>	<b>3,364.36%</b>
<b>10. Berea</b>		
01-Jan-2018 - 25-Sep-2018	294	1.74%
01-Jan-2017 - 25-Sep-2017	246	2.21%
<b>% Change</b>	<b>19.51%</b>	<b>-21.03%</b>